

NO PURCHASE NECESSARY TO ENTER THE CAMPAIGN

1. Campaign Period: The #MyGivingStoryKe 2019 Contest starts at 8.00 a.m. EAT on November 18th, 2019 and ends at 11:59 p.m. EDT on December 3, 2019 ("**Campaign Period**").

2. Eligibility: Open to Kenyan citizens of 12 years and above and organizations registered and working in Kenya.

3. How to Enter

Video and written articles – Submitted to gt@eaphilanthropynetwork.org

Individual tweets on your giving story and tweets celebrating community heroes, To begin tweet with @GivingTuesdayKe and use #MyGivingStoryKe

Entrants must pay normal Internet access and data usage charges that may be imposed by their online or mobile service providers.

Multiple online Entries are permitted.

Incomplete, incorrect, corrupted, or untimely Entries are void and will be disqualified.

All Entries become the property of and will not be returned, and #GivingTuesdayKe will not verify receipt of Entries.

4. Entry Guidelines and Content Restrictions:

Entry Guidelines:

- Entry must be in English or Kiswahili
- Contest is for the twitter platform only.
- Essay entries must be between 100 and 300 words.
- Photos submitted must be no larger than 20MB and in one of the following formats: .jpg, .jpeg, .png.
- Videos submitted to the Website must be in one of the following formats: AVI, MOV, WMV, MP4, MPEG, FLV, 3GP, and 3G2; must be under 90 MB and under 3 minutes.

Content Restrictions: Entries may not contain or reflect any of the following:

- Any content previously submitted in a campaign of any kind.
- Material that violates, misappropriates, or infringes upon the rights of any third party, including any copyright, trademark, or any rights of publicity or privacy, or any other intellectual property or proprietary rights.
- The campaign of any activity that may appear to be unsafe, illegal and/or dangerous
- Material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, disparaging of Sponsor, any brand or anyone else, or any content that contains profanity, obscenity, nudity, or sexual content.
- Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- Material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Entry is created.

5. Prize

1.	Videos 1-3 minute	To be sent to gt@eaphilanthropynetwork.org To be posted on Giving Tuesday twitter page	Ksh.100,000 to be given to the most retweeted video tweet by December 3 rd .
2.	Written article- not more than 200 words	To be sent to gt@eaphilanthropynetwork.org To be posted on Giving Tuesday twitter page.	Ksh.30,000 to be given to the most retweeted written tweet by December 3 rd

3.	Individual Tweets on your giving story	Post tweets beginning with @givingtuesday.ke and using #MyGivingStoryKe	Ksh.20,000 to be given to the most retweeted tweet by December 3 rd
4.	Tweets celebrating others doing good i.e <i>mama mboga</i> ; <i>security guard</i>	Post tweets beginning with @givingtuesday.ke and using #MyGivingStoryKe	Ksh.20,000 to be given to the most retweeted tweet by December 3 rd

6. Winner Determination:

Contest Winner Determination:

Public Voting to Select the Contest Finalists by retweeting the posts on twitter.

The post with the most retweets by December 3rd 2019 at 11.59 are the automatic winners per different categories.

7. Winner Notification: Potential winners will be notified by email/phone/ social media on or about December 4th, 2019. Acceptance of prize constitutes permission for Campaign Parties to use winner's name, Entry, picture, and likeness for campaign al purposes in any and all media throughout the Universe in perpetuity without further compensation except where prohibited by law. Odds of winning the prize are dependent upon the number of eligible Entries received throughout the Campaign Period.

8. General Rules: By participating in this Campaign, each entrant agrees to be bound by these Official Rules and instructions and by all decisions of the Campaign Parties, which are final and legally binding in all matters relating to this Campaign. By participating, entrants and winner agree to release, discharge, indemnify and hold harmless the Campaign Parties from and against any claims, damages, or liability due to any damages, or losses or injuries to any person (including death) or property of any kind resulting, in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of prize (if applicable) or participation in any Campaign-related activity or participation in this Campaign. Entrants further agree not to pursue any right, claim or action against the Campaign Parties in connection with their participation in this Campaign. No responsibility is assumed for lost, misdirected or late Entries. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. An "authorized account holder" of an email address is the natural person in whose name the email address has been issued by the Internet Access provider for that email. If, for any reason, the Campaign is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Campaign, then the Sponsor reserves the right at its sole discretion to cancel the Campaign and select the winners from among all eligible Entries received prior to cancellation.

9. Dispute Resolution: By entering this Campaign, entrants agree that 1) Any and all disputes, claims, and causes of action arising out of or connected with the Campaign or the prize shall be resolved individually, without resort to any form of class action.

10. Awards: Awards will be given in 2020 March at the Giving Tuesday Kenya award ceremony.